2019 General Catalyst Fund Application Process

Network for Landscape Conservation (NLC)

If you are (or are applying on behalf of) an Indigenous-led landscape conservation partnership that primarily serves Indigenous communities, return to the HOME screen and submit your application via the Indigenous Communities Catalyst Fund application process.

If the above does not describe your partnership, continue using this application process.

Applicant Information

What is the relationship of the applicant organization to the landscape conservation partnership?

If your landscape conservation partnership is not a registered 501(c)(3) organization and instead a 501(c)(3) partner organization is applying on behalf of the partnership, clarify the relationship by selecting the best descriptor below:

Choices
The applicant is the fiscal sponsor organization of the partnership.
The applicant is the lead convener of the partnership.
The applicant is a partner organization within the partnership.

Partnership Information

Name of Landscape Conservation Partnership:*  
Character Limit: 250

Landscape Conservation Partnership Website, if applicable:  
Character Limit: 2000

Year Launched (ex. 2008)*  
Character Limit: 4

In which geographic region does this partnership operate?  
Select the region that best fits, recognizing that some partnerships may cross these arbitrary boundaries; more than one region can be selected. 
Note: regions based on the the U.S. Census Bureau Regions and Divisions delineations; if you are unsure of your region under this classification system, please click the above link to access a map that clarifies the delineations.
**Choices**
Northeast: New England
Northeast: Middle Atlantic
South: South Atlantic
South: East South Central
South: West South Central
Midwest: East North Central
Midwest: West North Central
West: Mountain
West: Pacific

**How large (in acres) is the partnership's landscape?***

**Choices**
<500,000
500,000-999,999
1 million-5 million
6 million-10 million
11 million-50 million
51 million-100 million
>100 million

**What is the governance structure of the partnership?***

**Choices**
Formal Institution: exists in federal, state, or local law (e.g. commission, legal compact, etc.)
Partnership: NGOs and/or gov’t agencies working together toward tangible, stated conservation goals
Network: informal collaboration with a shared geographic interest and a focus on information-sharing
Ad Hoc: a group of organizations focused on short-term projects or activities
Emerging effort: too new to determine what form the initiative will take
Other (Please provide further information in the space below)

If "Other," please provide a brief description

*Character Limit: 250*

**How often does the core group of partners within the partnership meet?***

**Choices**
Monthly
Quarterly
Annually
We haven’t met in more than a year

**How is the partnership coordinated/staffed?***

**Choices**
A dedicated full-time (.76 or greater FTE) coordination position is staffed
A dedicated part-time (.25-.75 FTE) coordination position is staffed
A dedicated limited part-time (less than .25 FTE) coordination position is staffed
Staff member(s) from partner organizations provide part-time, undedicated coordination support
No coordination support is currently provided
For the following five questions, read each statement and use the drop-down menu to identify how well the statement currently describes your landscape conservation partnership.

**Range of Stakeholders and Interests:**
Our partnership is comprised of and/or works with a wide range of stakeholders that represent a diversity of interests and perspectives.

**Choices**
- Does not describe our partnership
- Slightly describes our partnership
- Moderately describes our partnership
- Very much describes our partnership
- Exactly describes our partnership

**Collaborative Process:**
Partners within our partnership understand each other's values, and have embraced a collaborative process.

**Choices**
- Does not describe our partnership
- Slightly describes our partnership
- Moderately describes our partnership
- Very much describes our partnership
- Exactly describes our partnership

**Vision, Mission, and Goals:**
Our partnership has developed a vision statement, mission, and goals.

**Choices**
- Does not describe our partnership
- Slightly describes our partnership
- Moderately describes our partnership
- Very much describes our partnership
- Exactly describes our partnership

**Shared Foundation of Knowledge:**
Our partnership builds upon a shared foundation of knowledge (ecological, social, cultural, traditional, etc.) to establish and achieve conservation outcomes.

**Choices**
- Does not describe our partnership
- Slightly describes our partnership
- Moderately describes our partnership
- Very much describes our partnership
- Exactly describes our partnership
Strategic Action Plan*
Our partnership has developed a 1-5 year strategic conservation action plan.

Choices
- Does not describe our partnership
- Slightly describes our partnership
- Moderately describes our partnership
- Very much describes our partnership
- Exactly describes our partnership

Grant Request

We are requesting:*

Choices
- One year grant
- Two year grant

Total grant amount requested:*  
*Character Limit: 20

Total budget for proposed activities:*  
Please indicate how much the proposed activities will cost in total, including the grant amount requested and additional direct match funding.  
*Character Limit: 20

Total approximate annual budget for your partnership:*  
*Character Limit: 20

Total approximate annual budget of applicant organization:
If the applicant organization is applying on behalf of a landscape conservation partnership (because the partnership is not a 501(c)(3) organization), provide the approximate budget of the applicant organization here. Note: if your organization is a larger umbrella organization, provide the approximate annual budget of the specific chapter or branch that would be administering the grant on behalf of the partnership.  
*Character Limit: 20

This proposal has been endorsed by the collaborative leadership structure of the partnership.*  
Note: If invited to submit a full proposal, a letter of endorsement from the partnership leadership structure will be requested at that point.

Choices
- Yes
- Not yet (Please provide further information in the space below)
If "Not yet," Please provide a brief explanation of the planned approval process.

*Character Limit: 250*

**Partner Engagement:**
In addition to the formal support of the partnership leadership structure, during the invited proposal stage we will also request letters of support from three individuals (from three different partner organizations) that will be actively engaged in overseeing and/or carrying out the proposed activities.

For now, simply list (name, title, and organizational affiliation) three individuals who would submit letters during the invited proposal stage.

*Character Limit: 500*

---

**Proposal Narrative**

**Proposal Title**
Provide a brief title for your proposal.

*Character Limit: 100*

**Proposal Purpose**
Provide a succinct purpose statement for your proposal.

*Character Limit: 400*

**Background: Partnership Purpose and Mission**
Provide a brief overview of your partnership, including its vision, mission, and who is involved (e.g. number of partner organizations and what types/sectors these come from).

*Character Limit: 750*

**Background: Landscape Description**
Provide a brief description of the geographic location/extent of your partnership. Also, highlight the landscape values of importance to your partnership (ecological, cultural, social and/or economic).

*Character Limit: 750*

**Background: Landscape Issues**
Briefly describe the most pressing challenges and opportunities in this landscape that may affect the values identified above.

*Character Limit: 750*
Proposed Activities: Preliminary Scope of Work*
Provide a brief description of the activities, including how (and when) each activity will be accomplished.
Character Limit: 2000

Proposal Impact: Direct Grant Outcomes*
Briefly describe the direct grant outcomes in terms of both partnership-building and advancing specific conservation objectives.
Character Limit: 750

Proposal Impact: Forward Momentum and Next Steps*
What will come next? Briefly explain what your partnership will do in the next year or two to build on the direct grant outcomes.
Character Limit: 750

Proposal Impact: Long-term Impact*
Briefly explain how the direct grant outcomes better position your partnership and accelerate your ability to achieve conservation outcomes in the longer term.
Character Limit: 750

Download the preliminary pre-proposal budget template here, to be completed and uploaded to the pre-proposal. If a full proposal is invited, a detailed budget will be requested.

Attachments

IRS 501(c)(3) Determination Letter.*
Upload a copy of the applicant organization's IRS 501(c)(3) Determination Letter.
File Size Limit: 5 MB

Preliminary pre-proposal budget*
(Click HERE if you have not yet downloaded the pre-proposal budget template)
Upload a copy of the completed pre-proposal budget template.
File Size Limit: 10 MB

Map of the partnership landscape
If available, upload a map or schematic of the partnership boundary and the associated landscape. Note: If no map is available, this will not influence the evaluation of your pre-
proposal.

*File Size Limit: 10 MB*